

Cigniti

# Win the Digital Landscape

#leadtheleague



# Cigniti is the World's Leading AI & IP-led Digital Assurance & Digital Engineering Services Company

Digital Assurance is  
the Bedrock of Digital  
Transformation

EMPOWER YOUR DIGITAL TRANSFORMATION  
WITH SPECIALIZED  
**DIGITAL ENGINEERING SERVICES**

HELPING GLOBAL  
**BUSINESSES GO DIGITAL-FIRST**

Our unique approach of being a Quality-First Digital Engineering Services Company leveraging a confluence of Digital Assurance and Digital Engineering helps us offer highly differentiated Digital Services stack to our customers, helping them win the digital landscape.

We call it **Digital Done Right™**



**4200+**  
Professionals  
Globally



**25**  
Countries



**230+**  
Active  
Clients



**60+**  
Fortune  
500 Clients



**8**  
Next-gen  
Labs



**92%**  
Clients Rate  
Us 4/4

Airlines | BFSI | Energy & Utilities | Healthcare & Life Sciences  
Retail and Ecommerce | Travel and Hospitality



## Awards & Recognitions



Stevie Award for Low Code/No Code Platform – iNSta™ 2023



MedTech Breakthrough Award for 'Best IoT Healthcare Platform' 2023



ISG Standout Case Study: AI/ML in Education, North America



Economic Times Best Organizations for Women 2023

## Analyst Recognitions

Gartner®

IDC

FORRESTER®

NelsonHall

HFS

zinnov

Everest Group  
From insight to action.

ISG®

### Various Analysts Firms Recognize our Services & Platforms:

Quality Engineering | AI-based Analytics and Automation | Application Security Testing | AI Testing | Cloud Migration | RPA | Continuous Testing | UX Testing | Digital Testing | Digital Engineering and Operational Technology | Design and Development | Integrated Customer/User Engagement | Platform & Application Services | Intelligent Operations

### IPs & Platform:

iNSta™

Low Code/No Code AI-powered Scriptless Test Automation Platform

Zastra™

Enterprise-grade Active Learning Driven Annotation & Collaboration Platform for “Digital Engineering”



## We Care for You

A wide array of people-friendly policies give you every reason to stay and feel valued at Cigniti including great medical coverage for you and your family.



## Work = Play

All work and no play is simply no fun. We encourage you to mix play into your work with exciting fun activities – including sports & entertainment.



## Diversity & Inclusivity

Cigniti family comprises of people from diverse backgrounds and cultures who work together to create tangible impact to the lives of our clients, partners, and the community at large.



## What's Cooking

Driven by the values of Character, Competence, and Commitment, we respect unique voices and diverse perspectives. That's what forms the Cigniti culture.



## Celebrating You

Achievements are important. But we celebrate beyond. We recognize your efforts, intent, and passion.



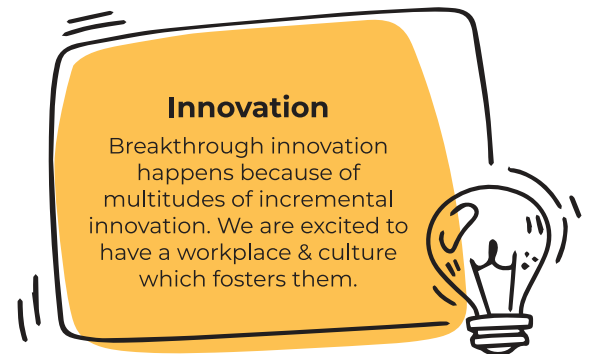
## Core Values

Cignitians are driven by the core values of Character, Competence, and Commitment. They provide a common purpose and create the foundation of all that we do.



## Accelerate your Career

Endless opportunities, resources & programs to help you upskill, gain international exposure & stay ahead of the curve.



## Innovation

Breakthrough innovation happens because of multitudes of incremental innovation. We are excited to have a workplace & culture which fosters them.

## Creating Impact

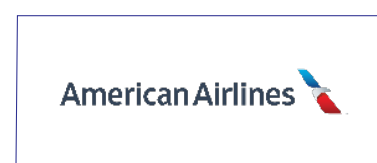
Project Cignificance (CSR initiative) enables equal access to quality education with a special focus on school infrastructure & digital learning for everyone.



## Talent Development

Tailored learning programs from industry experts through online and offline modes that groom you & help you become the leaders of tomorrow.

# We Help Clients Win the Digital Landscape



# Creating a Larger Societal Impact



# Digital Engineering Services



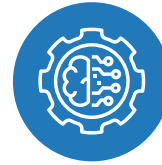
Artificial Intelligence / Machine Learning



Platform Engineering



Data & Insights



Intelligent Automation



Enterprise Architecture & Integration

## Outcomes Delivered



A airline equipment solutions provider saved **30%** of overall costs with Cigniti's Mobile Application



A global bank saved **\$90mn** in annual fraud losses with our Fraud Detection Engine



A leading healthcare provider enhanced its OP to IP conversion rate to **150%**



A leading global provider of HVAC solutions reduced defect percentage from **8% to 1.5%**



A leading utility provider achieved a **36%** improvement in digital process efficiency

# Digital Assurance Services



Digital Assurance



Quality Engineering



Continuous Testing



Enterprise Application Assurance



Performance & Security Assurance

## Outcomes Delivered



A major passenger and vehicle ferry operator reached **98%** uptime availability of infrastructure



A low-cost airline improved its operational efficiency by **95%**



A large financial services provider saved **70%** of test time

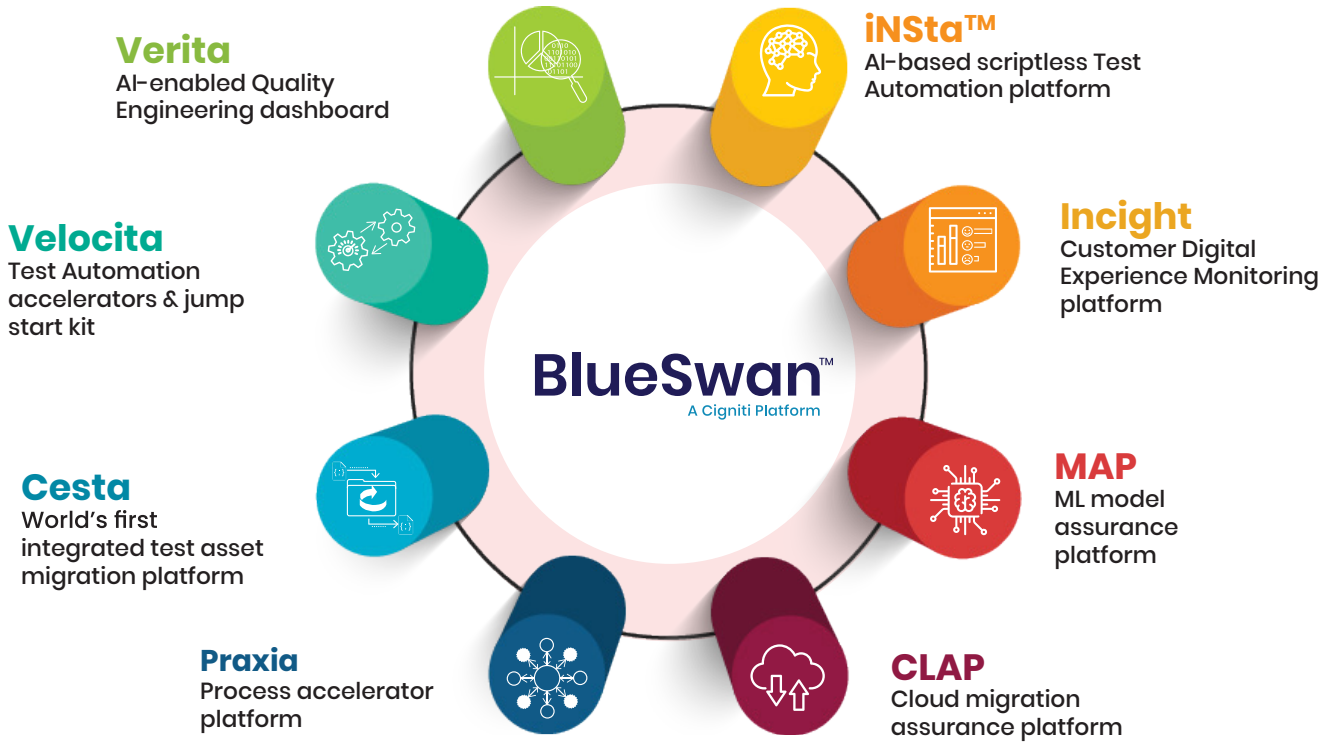


A leading smart grid communications technology provider enhanced test coverage by **95%**

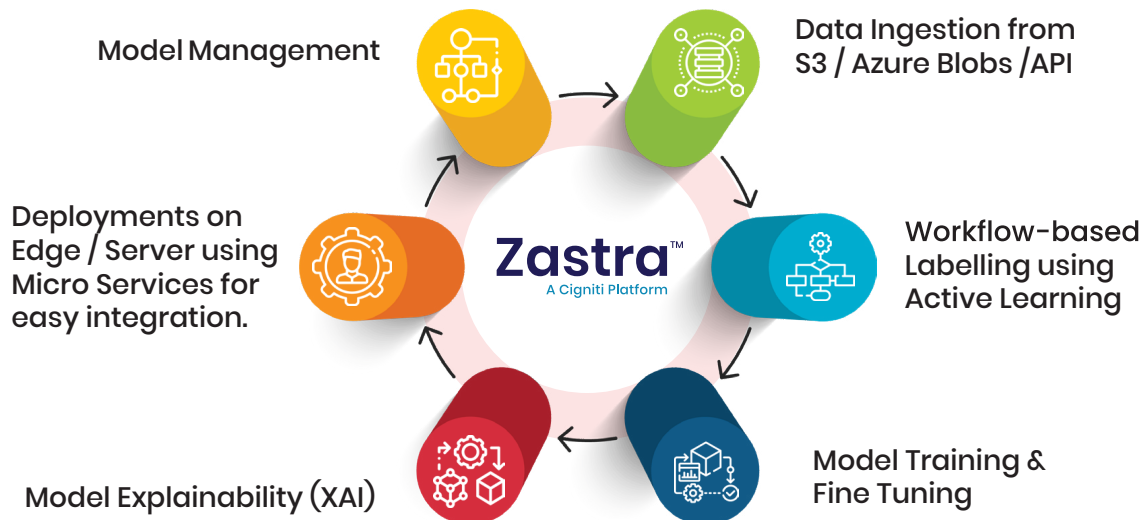


A leading healthcare program reduced post-production defects by **80%**

# AI-led & Next-Gen Proprietary Digital Assurance Platform

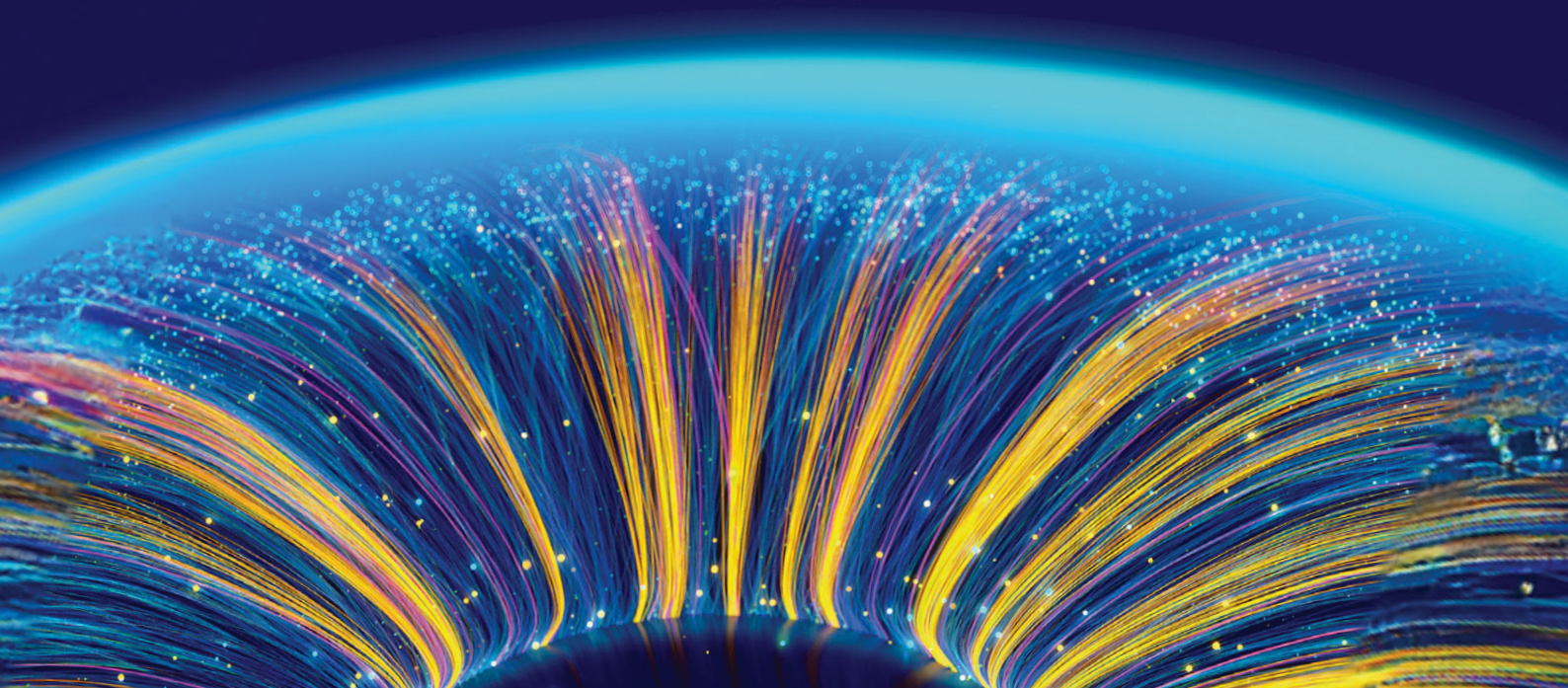


# Enterprise-Grade Annotation & Collaboration Platform for Computer Vision Projects





# Cigniti



USA | Costa Rica | India | Canada | UK | Australia | UAE | South Africa | Singapore | Czech Republic

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