Cigniti
Software Quality | Assured

ADVISORY AND TRANSFORMATION SERVICES (ATS)

> **"...Advisory & Transformation Services are premium services designed to help you leverage technology and improve business outcomes every day."**

Cigniti's Advisory & Transformation Services (ATS) help you achieve improved testing outcomes, better ROI, and quicker time-to-market. ATS brings together industry expertise to assess and re-engineer your QA processes. Our assessments provide quick wins, roadmap, target operating model and business case.

The ATS team brings in deep consulting expertise as well as various testing best practices across typical Functional, Non-Functional, Agile & Continuous Testing, Defect Management, Test Tools and Automation. Our ATS Consultants are certified in ISTQB, TMMI, CSM, SAFe (SA and SPC), ITIL, and ISO to name a few.

Advisory Services

Cigniti's Advisory Services help clients understand their problem areas by analyzing the risks & gaps in their processes & practices. Advisory Services aim at delivering high value-added engagements and ensuring high performance of your software through enhanced enterprise agility, optimized resource utilization, resulting in reduced testing costs up to 40%.
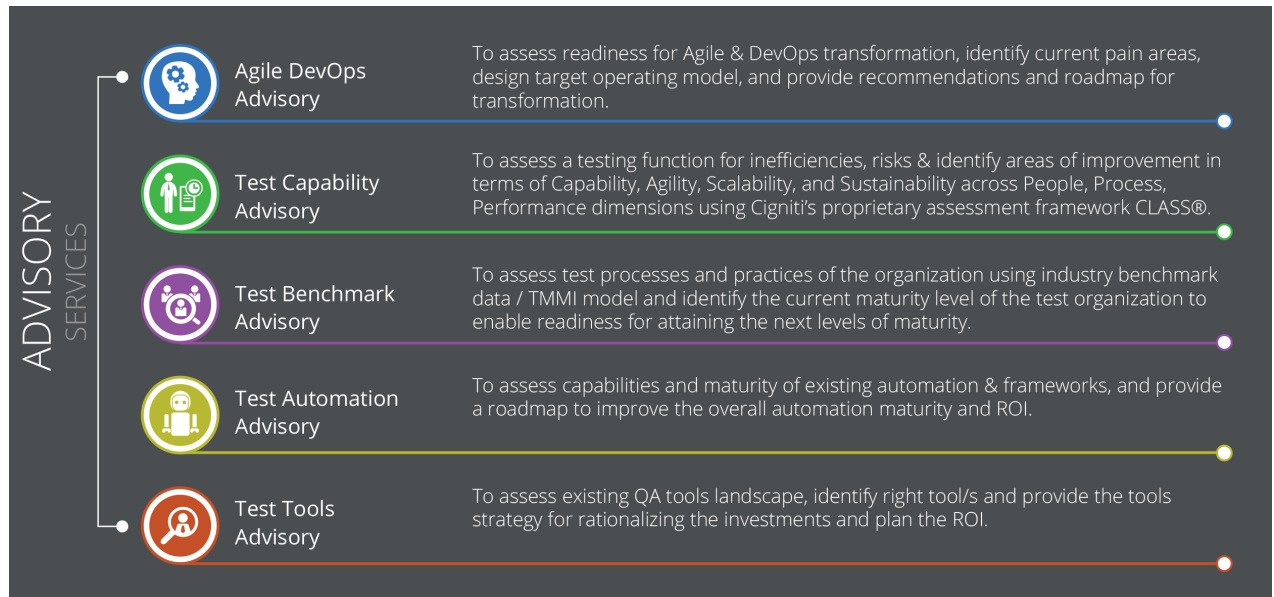
The Test Advisory framework is built on:

- ✔ Industry best practices and models like TMMi, TPI, CMMi, ITIL, IEEE, Agile and DevOps Practices
- ✔ Our rich experience from 40+ Engagements
- ✔ Coverage of 150+ risk points and over 400 process assets
- ✔ Our IPs and test accelerators which can reduce the testing cycle time by up to 30%.

> Cigniti's Advisory Services helped a leading regional building society achieve 50% reduction in test cycle time and 35% improvement in test coverage

The key takeaways of an Advisory engagement include - Assessment review & recommendations; and a detailed implementation roadmap on how to achieve the necessary maturity and testing capability.

Our Advisory Services are extended over the following specialized areas:

ADVISORY SERVICES

Agile DevOps Advisory
To assess readiness for Agile & DevOps transformation, identify current pain areas, design target operating model, and provide recommendations and roadmap for transformation.

Test Capability Advisory
To assess a testing function for inefficiencies, risks & identify areas of improvement in terms of Capability, Agility, Scalability, and Sustainability across People, Process, Performance dimensions using Cigniti's proprietary assessment framework CLASS®.

Test Benchmark Advisory
To assess test processes and practices of the organization using industry benchmark data / TMMI model and identify the current maturity level of the test organization to enable readiness for attaining the next levels of maturity.

Test Automation Advisory
To assess capabilities and maturity of existing automation & frameworks, and provide a roadmap to improve the overall automation maturity and ROI.

Test Tools Advisory
To assess existing QA tools landscape, identify right tool/s and provide the tools strategy for rationalizing the investments and plan the ROI.
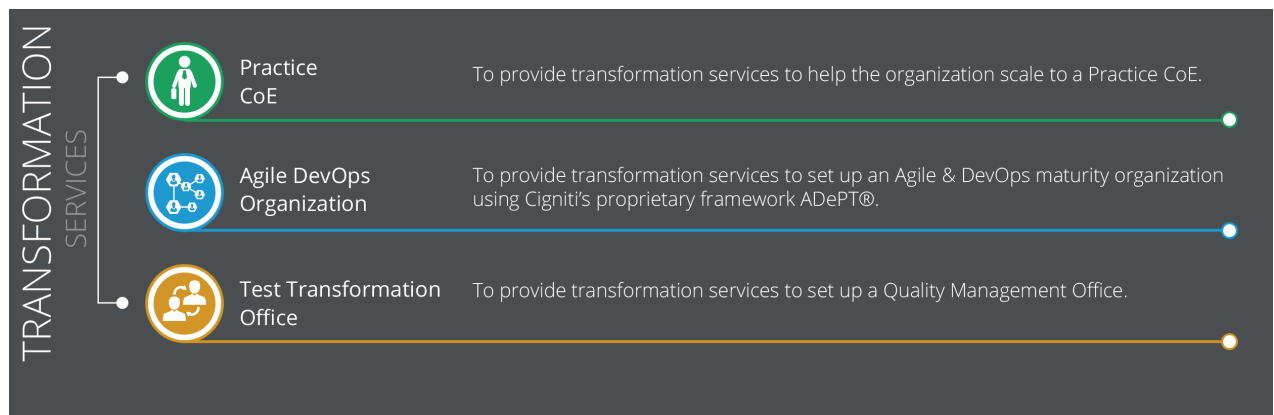
Transformation Services

Cigniti's Transformation Services empower clients in attaining the competitive advantage by supporting their transformation journey. This involves implementing the roadmap designed during the advisory phase through enhanced process architecture and integrated tools, improved skill competency, metrics framework, and robust governance.

Cigniti's Transformation Services helped a leading insurance services company achieve 50% improvement in its test coverage by building a TCoE

Our **Transformation** services cover the following three specialized areas:

TRANSFORMATION SERVICES

Practice CoE
To provide transformation services to help the organization scale to a Practice CoE.

Agile DevOps Organization
To provide transformation services to set up an Agile & DevOps maturity organization using Cigniti's proprietary framework ADePT®.

Test Transformation Office
To provide transformation services to set up a Quality Management Office.
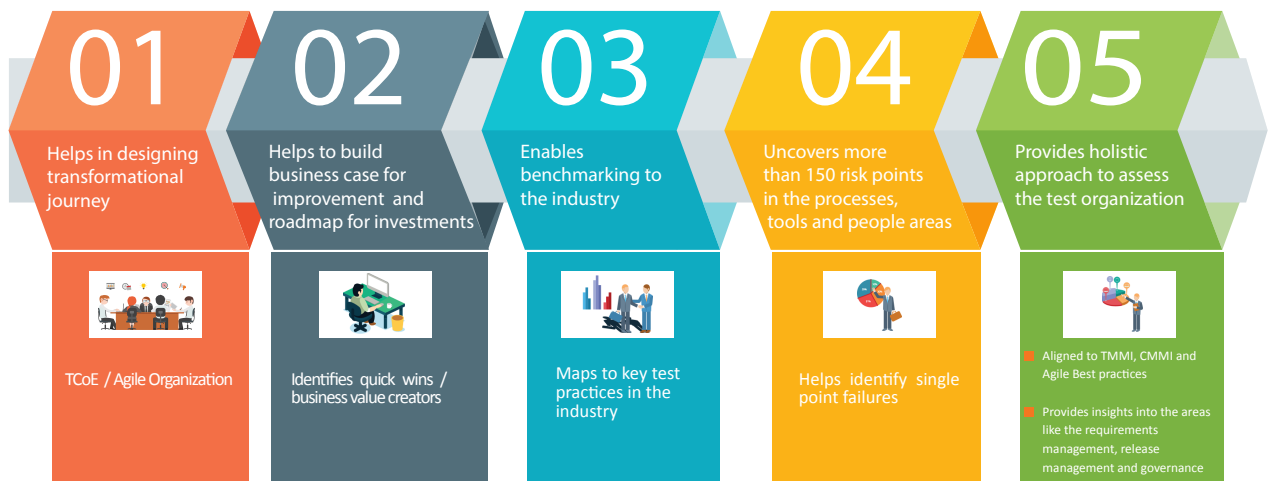
An Overview of our IPs

Cigniti has conceptualized and developed its own gamut of IPs to deliver consistent results across engagements.

- ◆ **THRIVE** – Cigniti's proprietary framework to measure Value, Velocity, and Visibility across the delivery pipeline using an automated tool platform

- ◆ **ADePT** – Agile DevOps Enterprise Transformation Framework helps clients adopt Agile and DevOps practices & move to higher maturity level

- ◆ **CLASS** – Capability, Agility, Scalability & Sustainability Rating Model helps in measuring the maturity of organizations on the above parameters across People, Process, Infrastructure & Tools dimensions

- ◆ **BeST** – Benchmark and Services Transformation framework helps to assess test processes and practices of client's organization against TMMI model & benchmark data

- ◆ **VERIFY** – A comprehensive vendor management framework helps in addressing issues, risks, communication, timelines, SLAs and governance challenges in multivendor scenario

Key Benefits of ATS

01	02	03	04	05
Helps in designing transformational journey	Helps to build business case for improvement and roadmap for investments	Enables benchmarking to the industry	Uncovers more than 150 risk points in the processes, tools and people areas	Provides holistic approach to assess the test organization
TCoE / Agile Organization	Identifies quick wins / business value creators	Maps to key test practices in the industry	Helps identify single point failures	■ Aligned to TMMI, CMMI and Agile Best practices ■ Provides insights into the areas like the requirements management, release management and governance

Key Differentiators

- ◆ 17+ years of Software Testing Experience
- ◆ 2200+ Career Testers, 300+ Satisfied Customers, Serving Global 2000 Companies
- ◆ 1st Independent Software Testing Services Company rated at CMMI-SVC v1.3, Maturity Level 5
- ◆ ISO 9001:2008 & ISO 27001:2013 Certified
- ◆ World-class testing infrastructure with continued investment in IP-led tools
- ◆ Varied customer base across domains and geographies
- ◆ Diversified service offerings with increased focus on value-add services
- ◆ Proven expertise in delivering large & complex QA programs with high customer satisfaction
- ◆ Strong technical capabilities as established by numerous awards & analyst mentions

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About Cigniti

Cigniti Technologies Limited (BSE: 534758, www.cigniti.com), Global Leaders in Independent Software Testing Services, is headquartered at Hyderabad, India. Cigniti's 2200+ career testers are spread across US, UK, India, Australia, and Canada. Cigniti is the world's first Independent Software Testing Services Company to be appraised at CMMI-SVC v1.3, Maturity Level 5, and is also ISO 9001:2008 & ISO 27001:2013 certified. Cigniti's test offerings include Quality Engineering, Advisory & Transformation, Next Generation Testing, and Core Testing. Over the last decade, Cigniti has helped Enterprises and ISVs build quality software while improving time-to-market and reducing cost of quality. Cigniti has translated its R&D into SMART Tools™ that accelerate testing and help improve the quality of services delivered to clients. Cigniti has India's first of its kind Robotics Test Lab, a Mobile Cloud Test Lab with HP & Experitest, a Cloud-enabled Performance Test Lab, and an IoT & Smart Meter Lab. Gartner has positioned Cigniti as a Challenger in its Magic Quadrant for Application Testing Services Worldwide, 2015. Forrester cites Cigniti among the 9 services firms and systems integrators working to enable Quality at Speed. NelsonHall ranks Cigniti Technologies as a Leader in Software Testing NEAT Charts. Everest Group recognizes Cigniti as a Major Contender with a "Best in Class" rating for Buyer satisfaction in the PEAK Matrix™ for Independent Testing Services, while Forbes recognizes Cigniti as Asia's 200 best under-billion companies. Cigniti has been awarded a place on the Crown Commercial Service latest G-Cloud 6 framework for providing Lot 4: Specialist Cloud Services that will provide public sector enterprises better access to Cigniti's expertise. Cigniti is also a recipient of the prestigious Frost and Sullivan Customer Value Leadership Award for Global Automated Software Testing Services category consecutively in 2014 and 2015. Cigniti's CSR initiative, Project Cignificance, aims to impact 1 million+ lives through education as an enabler.

For Other Information
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